



Kids'  Chance 



**Thank you for your interest in becoming a Kids' Chance of Florida Ambassador.**

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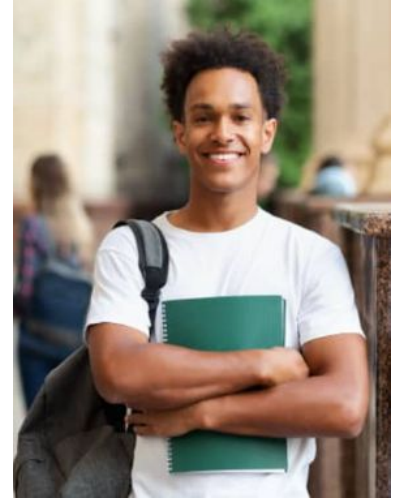


## *What is Kids' Chance of America?*

### We Provide Scholarships

Since 1988, Kids' Chance organizations have awarded nearly 11,000 scholarships totaling over \$39 million dollars.

Every kid should have a chance at a better future. That's why our 50 state organizations provide scholarships and support to ensure our kids can complete their education and pursue their desired career paths.



KCOA purpose is to give the kids of workers who have been injured or killed on the job a chance at a better future through providing scholarships since 1988. Kids' Chance of America unites the workers' compensation community in support of these kids and their families. They provide resources, develop sustainable state organizations, and power the pipeline of eligible applicants.



Kids' Chance of Florida, Inc. is a nonprofit 501(c)(3) tax-exempt organization founded in 2015 by professionals who have an affiliation with workers compensation in Florida. KCFL is governed by an all-volunteer board, and raises funds for scholarships through donations from individuals, corporations, foundations, and other organizations active in workers compensation matters.

KCFL has awarded **85** scholarships, totaling over **\$375,000 since 2015.**

- 1 of 50 Chapters from KCOA
  - Founding in 2015
  - Celebrating 10 Year Anniversary in 2025
- April Goran, Program Director
- Board of Directors
  - 4 Officers, 11 Directors
- Subcommittees:
  - Scholarship
  - Student Engagement
  - Fundraising/Golf Tournament
  - Awareness
- Ambassadors

- Scholarships
  - Undergraduate and Graduate
  - New and Renewal Online Applications Due June of Each Year
- Pre-Qualifying Scholarship Questions
  1. Is the student a current resident of Florida?
  2. Have you been accepted for admission to an accredited Florida Technical School, College or University?
  3. Are you the child of someone who suffered a serious or fatal accident at work?
  4. Has that accident or disease been accepted as compensable (the employer or carrier is paying medical and lost wage benefits) under the Florida workers' compensation law, the federal workers' compensation law, or The Longshore and Harborworkers' Act?





# KCOA Planning for the Future Initiative

## Connecting Kids with State Organizations



When a worker is severely injured or killed on the job, it doesn't just affect them, it affects their entire family. Thinking about the future is put off, and when the time comes, the cost of higher education can be well out of reach. That's where Kids' Chance can help.

The Planning for the Future Initiative (PFF) is designed to identify potential scholarship applicants, especially those who are not yet of college age. When the time comes to consider options for higher education, KCOA then connects those students to the appropriate Kids' Chance state organizations to begin the scholarship application process.

You can submit a child's information at any age to the PFF. At the age of 16, KCOA will notify the specific state chapter with the information so they state can reach out and give them the scholarship information and assist them with the online application process.





## Q. Why does each state have its own KC chapter?

KCOA at the national level supports all of the 50 state chapters monetarily, resources, materials and support. KCOA and each state chapter have separate board of directors, ambassadors and volunteers. Scholarship applications and funds may be allotted differently at each state due to the laws around workplace injuries, compensation or financial need for the families.



## Q. How can you support Kids' Chance?

1. Awareness is the #1 way to support Kids' Chance mission. Statistically, we know that there are many families with children that could benefit and would be eligible for a scholarship but may not know about the opportunity.
2. Sponsor financially a scholarship for a student for a year, multiple years or through the students college career.
3. Register a student through the **Planning for the Future Initiative** so they will be contacted when they are college ready age of 17.

## Q. Do companies or individuals support (awareness or financially) at the national level or state level?

Both. Companies that have national branches may support KCOA or individual state chapters.

# KCFL Ambassador Program and Role

Help Kids' Chance of Florida, Inc. grow by becoming a committed Kids' Chance Ambassador! Our Ambassadors are dedicated and passionate volunteers who help spread the word about Kids' Chance; getting the word to students in need and helping us grow by expanding our valuable partners in the community.

## **Ambassador Role**

- Assist in the creation of content and buzz for our cause.
- Share specific messages.
- Give feedback on marketing messaging for campaign launch.
- Generate ideas for new donor prospects.
- Assist with relationship building and donor tracking and follow up.



Kids'  Chance  
Brand Ambassadors



## Ambassador Skills—Core Traits, Communication, Professionalism and Leadership Skills

The Ambassador Program requires the right mix of resources and people. With ambassadors who have the right blend of skills, personality, and credibility, our campaigns will be successful and fundraising goals can be met. Ambassadors should be targeted based on stated characteristics and recommendations made by the board and other supporters.

- **Core Traits of an Ambassador:**

At a very high-level, an ambassador is anyone who is enthusiastic about our organization. An ideal ambassador is the person that will influence our target donor market.

- **Communication Skills:**

Ambassadors should have a solid understanding of communication and marketing, and an appreciation for the importance of authenticity and messaging.

- **A High Level of Professionalism:**

Selected individuals should represent the organization well. They'll be talking about KCOF and encouraging others to check out our cause. They will be influencing how others perceive our organization.

- **Natural Leadership Skills:**

Ambassadors should be credible and knowledgeable, the type of individuals that others seek out for their opinions because they exude confidence and positivity.



## Ambassador Skills—Growing Relationships and Feedback

The Ambassador Program requires the right mix of resources and people. With ambassadors who have the right blend of skills, personality, and credibility, our campaigns will be successful and fundraising goals can be met. Ambassadors should be targeted based on stated characteristics and recommendations made by the board and other supporters.

- **A Passion for Building and Growing Relationships:**

Ambassadors need a passion for fostering strong, loyal relationships between our donors and our brand. Our ambassadors should not only be passionate about KCOF and intimately familiar with our organization, they should also be skilled at making deep connections with others on our behalf.

- **The Ability to Gather Feedback and Provide Innovative Insight:**

Ambassadors should gather feedback based on their experience, as well as their conversations with our donors and potential donors. This information can provide critical intelligence that helps improve our program approach.

# Become a Kids' Chance Ambassador - it's easy!

**Subscribe** to the KCOA [Newsletter](#).

**Add** Kids' Chance to your LinkedIn profile and email signature.

**Follow** Kids' Chance on [social media](#) and individual state chapters.

**Wear** the [Kids' Chance lapel pin](#) to networking events.

**Participate** in [Kids' Chance Awareness Week](#) every November.

**Order** [free materials](#) to share.

**Recruit** volunteers for your state organizations or sponsor an event.

**Refer** students for [scholarships](#).

**Donate** to your [state's Kids' Chance Chapter](#).



Kids'  Chance  
Brand Ambassadors

# Questions to ask yourself about becoming a KCFL Ambassador.

**Will you Subscribe** to the KCOA [Newsletter](#)?

**Will you Add** Kids' Chance to your LinkedIn profile and email signature?

**Will you Follow** KCOA and KCFL on [social media](#)?

**Will you Wear** the [Kids' Chance lapel pin](#) to networking events?

**Will you Participate** in [Kids' Chance Awareness Week](#) every November?

**Will you Order** [free materials](#) to share with your colleagues?

**Will you Refer** students for [scholarships](#) or Planning for the Future initiative?

**Will you Attend** quarterly Ambassador meeting for KCFL?

**Will you participate** in the [KCFL Golf Tournament](#) in August at the WCI Conference?



# Future Opportunities

## Ambassador

As an ambassador, you are helping to raise awareness of the Kids' Chance mission at networking events, conferences, and on social media. Ambassadors help to find qualified kids for scholarships, as well as donors to fund scholarships.

## Committee Member

If there is interest from both you and the KCFL board, ambassadors can have the opportunity to move onto a board committee. As a committee member, you are committing more time and talent to attending committee meetings and adding your insights and perspectives on ways to further enhance the chapter.

## Board Member

If there is further interest from both you and the KCFL board, and an open position, committee members can have the opportunity to move onto the KCFL board. As a board member, you are committing to continuing committee meetings, as well as four quarterly board meetings. Board members are stewards of the Kids' Chance mission, fostering the success and sustainability of the chapter.